EMMANUEL LERMA

EXPERIENCE

Web Designer
Nov 2022 - Present
Youtech Agency

Designed, developed, and managed responsive websites for clients spanning various industries. Successfully resolved a wide array of technical issues on websites, utilizing expertise in HTML, CSS, PHP, and various plugins.

Collaborated closely with cross-functional team members from SEO, PPC, Content Creation, and Graphic Design departments to ensure cohesive and effective website solutions.

Produced sitemaps, wireframes, and design mockups for client projects, contributing to the seamless execution of website builds and enhancing client satisfaction.

Graphic Designer/Production
Aug 2022 - Jan 2023
Infinity Graphics

Designed custom products for clients' events including weddings, birthdays, and anniversaries, catering to a diverse clientele across the nation.

Assisted in the production of these designs by setting up screen printing processes for the production team, ensuring high-quality and timely execution.

Orchestrated order management processes to streamline workflow efficiency, coordinating with team members to meet project deadlines and client expectations.

Graphic Designer/Production
Aug 2020 - Aug 2022
RX1 Management

Developed WordPress websites tailored specifically for pharmacies, encompassing comprehensive content creation including copy, graphics, and imagery to enhance online presence and user experience.

Crafted unique branding elements such as logos, business cards, and signage to establish strong visual identities for pharmacy clients, ensuring consistency across various marketing materials.

Collaborated with the production team to conceptualize and execute the design aspects of the telemedicine website, ensuring alignment with branding guidelines and user interface best practices.

CONTACT

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mannylerma.design

EDUCATION

University of North Texas
B.A. in Interdisciplinary Design & Art
Minor in Marketing

SKILLS

Web Design	Logo Design
Web Development	Print design
Graphic Design	Layout
Wireframes	HTML/CSS
Wireflows	Time Management
User Experience	
User Journeys	

PROGRAMS

WordPress	InVision
Shopify	VSCode
Figma	Text Wrangler
Photoshop	Lightroom
Illustrator	CorelDRAW
Mailchimp	Procreate
Teamwork	After Effects